

FOR IMMEDIATE RELEASE
June 22, 2021
Contact: Nancy Coveny, President
404.497.9440 or ncoveny@cfnga.org



Catholic Foundation of North Georgia Announces Four New Board Members

The Catholic Foundation of North Georgia is proud to announce that Consuelo León Ecuyer, Jo Ann Herold, Byung Jin Pak, and Santiago Perez will be joining the Board of Directors in July.

Consuelo León Ecuyer graduated with a degree in Industrial Engineering and a Masters in Management from Purdue University. She is a Lead Business Development Manager for AT&T and has over 20 years of experience in operations, engineering, and marketing. Consuelo is the Advisory Chair for Camp Kudzu and volunteers working logistics during the program sessions. She is a parishioner at Immaculate Heart of Mary Catholic Church, where she serves on parish picnic leadership, the newcomer's committee, and as an advocate for the Metropolitan Tribunal of Atlanta. Consuelo is a proud mom of two adult children and is happily married to her husband, John.

Jo Ann Herold graduated with an undergraduate degree in Communication from Mississippi State University and earned a Masters in Internal Business from Mercer University. Currently, she is the Chief Marketing Officer for The HoneyBaked Ham Company. She has 25 years of marketing experience and has worked as the Chief Marketing Officer for Interface, Inc., and as the Vice President of Brand Marketing and Public Relations at Arby's restaurant Group. She also has her own marketing firm. Jo Ann is a passionate community volunteer who served as Vice Chair of the Arby's Foundation and serves on the Executive Board of the Atlanta Convention and Visitor's Bureau. She is parishioner at Cathedral of Christ the King. Jo Ann and her husband Mark have a daughter, Lily.

Byung Jin "BJay" Pak received a law degree from the University of Illinois and a degree in Business Administration from Stetson University. He is a Partner at Alston & Bird, a highly accomplished trial lawyer, a former federal prosecutor, and a state legislator. From 2017 to 2021, BJay served as the 25th presidentially appointed U.S. Attorney for the Northern District of Georgia. For his litigation and trial skills, Mr. Pak has been consistently listed in the highly selective and peer reviewed Chambers USA: America's Leading Lawyers for Business, and he is recognized as a "Legal Elite," and one of the "100 Most Influential Georgians," by Georgia Trend Magazine. He is a parishioner at St. John Neumann Catholic Church. He and his wife, Sandra, have three daughters.

Santiago (Sant) Perez recently retired from a successful 43-year broadcast career and joined the Perez Team at Atlanta Fine Homes Sotheby's International Realty. Sant finished his broadcasting profession as Vice President, General Sales Manager at WAGA-TV/FOX 5 Atlanta where he worked for 20+ years. He serves as the chair on the Saint Pius X Advisory Council and was formerly a Board Member of the United States Army Recruiting Battalion. He is a parishioner at Cathedral of Christ the King where he serves as a Eucharistic Minister. He and his wife, Shawn, have two daughters, Mary Rose and Katie.

###

About the Catholic Foundation of North Georgia

The Catholic Foundation of North Georgia helps Catholics make a lasting difference in the community. We attract, professionally manage and invest gifts to support the long-term financial needs of parishes, schools, charities, and other ministries.

Our vision is to ensure the Catholic community and its ministries have the financial resources to serve and make a difference in the lives of current and future generations. More information is available at cfnga.org.

###



Consuelo León Ecuyer



Jo Ann Herold



Byung Jin "BJay" Pak



Santiago (Sant) Perez